

# The Image of Successful Specialist in Technician and Humanist Students

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**Abstract** – *The motivational role of image of successful specialist in the process of professionalization is presented. The peculiarities of successful specialist's image in the minds of humanitarian and technician students are described with particular attention. The results of conducted study according to the professional qualities of successful specialist are presented. In the base of this study the model of successful specialist is elaborated. Joint for both groups are association of the successful specialist's image with financial-software, high level of professional qualification and such components as professional conversation, competent, purposeful, forceful and honesty; difficult components are communication and empathy for humanitarian and responsibility with attentiveness for technician students.*

Key words – image, successful specialist, humanist, technician, professional and personal qualities.

## I. Introduction

The dynamic changes of socio-cultural and economic situation in society, the development of information technology, computerization and automation of production, determine the emergence of new extended research in the sphere of professionalization that concern to changing views on professional values, professionally important qualities of inquired professional. Exacerbated the study of factors that contribute to the process of professional development of modern students. One of the most important component of this process is constructing the image of a successful professional. That's why there is a question about the components of image, which has been arising with the association of successful specialist in the mind of modern students, particularly is there differences of image in the humanitarian and technician students.

## II. The Main Part

The modern researchers unanimous emphasize on the changing of social values, priorities, motivational incentives, life prospects of young people that are observing as a result of social and cultural development of society. According to T.M. Titarenko modern society in contrast to previous centuries is not "leisurely and predictable" because in that time the social and cultural impact on young people was established, monotonous and repetitive, that's why youth in present-day, according to the author, "can not remain the passive executor of someone else's will or invisible observer" [2, c.37, 38].

Such authors as M. I. Dyachenko and L. A. Kandybovych describe the following characteristics of students' developing as future specialist: growing strong professional orientation, developing the necessary skills; improved mental processes, position, experience;

increasing the sense of duty, responsibility, professional autonomy, life position, rapidly growing student demands in the sphere of future specialty, based on intensive transfer of social and professional experience and forming the necessary qualities, growing social, spiritual and moral maturity, increasing student self weight in the process of skills' formation and experience needed as a future specialist strengthens professional independence and commitment to future practical work [1, p. 47]. According to scientists the period of study in the universities is the most sensitive and there is the culmination of intelligence, sensory processes, speed memorization of information, the ability to switch attention flexibly and a period of mastering the amounts of social roles that define citizenship, professional way, marital status, formation "I-concept" of personality.

In the process of professional formation of the future specialist it is actualized students ideas about themselves and formed a professional self-concept, that provides: developing image of "I", the interaction of self-concept characteristics of the profession (vision of oneself as a professional). The image of specialist is characterized by social nature, because it is forming in the process of activities and communication on the base of social-production knowledge that are embodied in language, objects of culture, norms and standards of activities (S. Rubenstein, L. Vygotsky, H. Kostiuk, O. Leontev, S. Maksimenko, etc.).

One of the most important factor of motivation for professional development and professionalization is mechanism of comparison "real I" as a set of imagination about the development of oneself knowledge, abilities, skills and opportunities from the one site and "perfect I" which denotes the set of imagination about oneself in the future, desirable qualities, knowledge, abilities, lifestyle, etc. (I. Cohn, S. Maksimenko, S. Moscovici, V. Moskalenko, H. Kostiuk, T. Titarenko, G. Gumenyuk and others).

In the professionalization context image "perfect I" is an image of successful specialist which runs the authentication mechanism of professional role, motivates to the realization of this image, and thus contributes to the process of professional formation of future specialist.

## III. Study of Successful Specialist's Image

Based on the above ideas, we asked the question about the structure of a successful professional image that arises in the minds of students. Also, we wanted to find out whether there is a fundamental distinction in the imagination of different specialties students particularly technician and humanities students. For such reason the study that involved 295 respondents - students of Lviv Polytechnic National University, among them were future psychologists (44 students), sociologists / social workers (47), lawyers (68) and electric power engineers (136) was conducted. With the help of free image description of successful specialist students wrote down their imagination about individual and personal, professional and other qualities that should have specialist, in order to become successful. Further, using the method of content analysis the most important and the

most repeatable qualities was allocated and on their base the generalized model of a successful specialist image was formed.

During the study was found out that for most students the concept of successful specialist is equivalent to the term of financial-software, high level of professional qualification. It was immanent for technician and humanities students but there is some differentiation in the description of professional qualities. Study results were:

1) according to students-psychologists the successful person should be professional knowledgeable, competent, responsible, purposeful, honest, sociable, empathic, emotionally stable, punctual and strive for self-development;

2) for future electric power engineers the important qualities in their carrier are responsibility, honesty, punctuality, professional knowledge, purposefulness, perseverance, courtesy, qualification, accuracy and confidence;

3) future sociology / social workers associated successful professional image with the following qualities as courtesy, communication, commitment, professional knowledge, charisma, self-restraint, honesty, perseverance, responsibility, empathy, tolerance;

4) students that are studying in law faculty associate successful professional with professional knowledge, honesty, confidence, justice, kindness, commitment, communication, purposefulness, punctuality, perseverance, competence, emotional stability.

Summed up the results of content analysis of successful professional qualities we have developed general model of successful specialist's image.

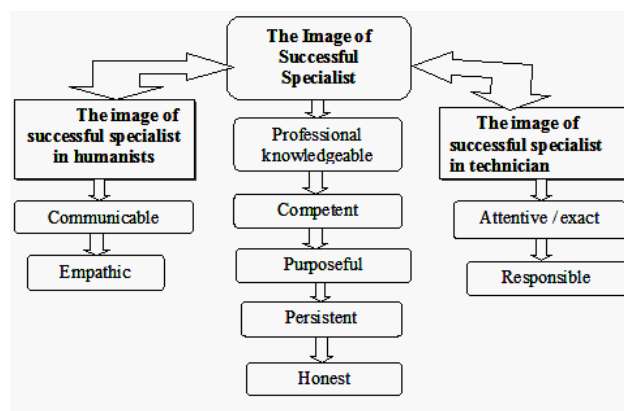


Fig. 1. Generalized image of successful specialist

## Conclusion

Summarizing the results of study of successful specialist's qualities among the students of different specialties we have made the following conclusions:

1. There are some qualities of specialist personality that equal described by four specialties students: professional knowledge, purposeful, perseverance, competence, honesty. We presume that the combination of these qualities is the basis of generalized image of the modern successful professional (Figure 1).

2. The qualities can be divided into two groups: personal and professional. This qualities groups are closely intertwined in humanities. For example, for the psychologist and social worker such qualities as honesty, empathy, communication is not only personal but also professional important. The same we can talk about the lawyers - future judges, advocates, prosecutors which need extremely important qualities of character that are associated with honesty, fairness, emotional stability, self-confidence. According to the technician students the most important qualities are closely connected with attentiveness, exactness and responsibilities. As opposed to humanities communication and empathy are not important for them. They do not communicate with amount of people, solve their problems, conflicts or ascertain other to make some decision etc.

3. The image of the successful professional is the basic determinant of students' professionalization, since it starts the mechanism of authentication and allows students to supposedly try themselves on the role of subject of professional activity. Also, important is it motivational aspect that consist of prompting for professional realization and personal development through the mechanism of the comparison images "real I" and "ideal I" for the one side(in the context of professionalization "ideal I" is expressed through the image of "I am a successful specialist" ) and the desire to achieve this image for the other side. The image of "I am successful specialist" determines the development of professional identity and I – concept. Thus, the important aspect of motivation to the professionalization is the process of successful specialist image formation with taking into attention peculiarities of image in technician and humanities students.

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